



CAREER ATHLETES

Community • Connections • Results



WE CREATE
CONNECTIONS
FOR YOUR *athletes* AND *athletic community*.

Since 1998, **Career Athletes** has been the leading provider of NCAA-compliant, custom software tools and career development opportunities for leading college athletic departments and current & former student-athletes.



Career Athletes possesses the largest member based community connecting student-athletes, mentors and national, regional, and local employers:

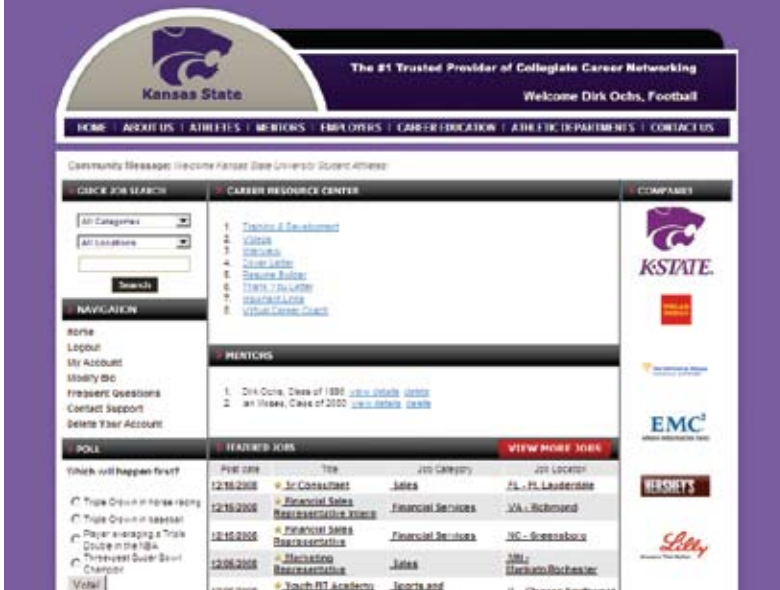
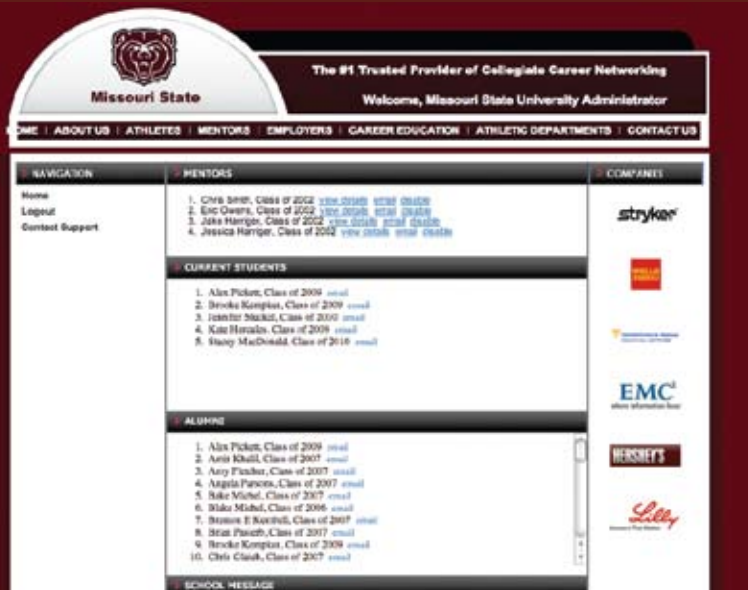
Athletes in every sport, from over **1,200 colleges and universities** nationwide, have utilized our services to support their transition from athletics to the workplace.

Our career educational seminars and on-campus career coaching sessions are the most relied upon, with over **800 seminars** conducted and more than **240,000 student-athletes educated.**

Our expansive career board enables **thousands of employers nationwide** to post exclusive job opportunities to all registered athletes.

Athletic Departments and Varsity Clubs from **NCAA, NAIA** and **Junior Colleges** utilize our custom-designed Career Network software to connect their alumni mentors, local employers and enhance career communications within their athletic community.

Visit us at www.careerathletes.com



CUSTOM ATHLETIC DEPARTMENT **CAREER NETWORKS**

The Career Athletes software service is easy to use, fully NCAA compliant, and is accessed through the Internet.

- Career Athletes designs, hosts and monitors your custom career network so there is no extra administrative or technical responsibility for busy life-skills coordinators.
- **Department administrators are provided secure access** to management reports that can track registrations by individual athlete or mentor databases. These management reports provide 'institutional control' where none exists in offline or online career connections today.
- All current and former student-athletes are provided secure access to alumni mentor relationships, exclusive job opportunities and valuable career development information and resources.
- Each registered athlete receives access to their **own personalized Athlete Dashboard**, where they can view new opportunities, registered mentors, receive department announcements and enhance their career development training.

THE **ATHLETE DASHBOARD™**

The Career Athletes Dashboard™ is the premier Collegiate Athlete Career Management Tool that allows every registered athlete to effectively manage their career opportunities from the convenience of their individual account page.

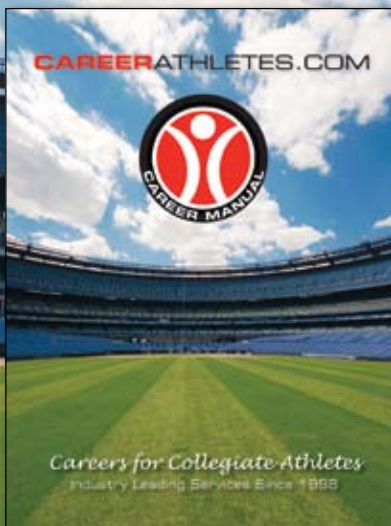
- This customized page matches their stated preferences and automatically connects them with every new and exclusive job postings from local and national employers.
- New job opportunities and mentor registrations from your alumni athletes and extended athletic family are imported daily into each Athlete Dashboard.
- Student-athletes stay informed and engaged with customized notification messages sent directly from department life-skills administrators, career questions are posted and answered each day through our **Virtual Career Coach** service, and articles and tips on career management are offered and updated regularly at our **Career Resource Center**, specifically tailored toward an athlete and all majors.



Career Athletes

is the exclusive career education provider for the **NAIA'S 291** member institutions

and their **45,000** student-athletes.



ON-CAMPUS

CAREER TRAINING AND DEVELOPMENT SEMINARS

Career Athletes visits hundreds of campuses and conducts career training seminars that provide valuable information that helps student-athletes make the transition from college athletics into the professional world.

- Typically, during the first evening of our two-day visit, two career development and skills transitioning seminars are conducted. Our **career educational seminars** help prepare student-athletes for their future away from competitive athletics and the challenging task of 'career search' by assisting them in recognizing and articulating the unique skill set they have acquired through athletic participation.
- Student-athletes participate in **career coaching sessions** the following day. These sessions provide additional support toward resumes, graduate schools and individual concerns about career transitioning.
- These activities are designed to be 'educational in nature' by providing an educational benefit to student-athletes and oftentimes these programs are eligible for Conference-sponsored funding.

ALUMNI ATHLETE AND VARSITY CLUB

MENTOR DEVELOPMENT

Mentor development is the number one, most productive career development tool that exists for graduating student-athletes. By having your own online career network, you can now create a real-time, real-world communication connection between your busy student-athletes and your vast, national network of former collegiate athletes.

- Most alumni athletes are willing to dispense valuable career advice and many **still want to be an active 'part of the team'**.
- You will also now be able to track your current athletes' career development progress and stay in touch with your athletes after they graduate.
- **Coaches can also invite former teammates** and coaches to your department network and grow valuable mentor relationships within their own teams.

"Career Athletes helps me do my job better. I refer all our employers to the site; athletes are registering and are excited about all the great development and job opportunities. I save a huge amount of time plus it looks like it's an extension of our department. My only regret is not having access to the network last year."

"Career Athletes has provided me with an opportunity to work for one of the most profitable medical device companies in the world. Career Athletes really understands the culture and all of the intangibles that comes with playing collegiate sports. I recommend any former collegiate athlete that is looking for a great opportunity to utilize Career Athletes, it works!"

Read our complete list of testimonials at www.careerathletes.com





CAREER ATHLETES

invites you to visit www.careerathletes.com for more detailed information regarding

- > **Career Athletes Overview**
- > **Five Important Benefits for your Department**
- > **NAIA Character of Champions**
- > **NCAA Compliance and CHAMPS support**
- > **Alumni Athlete and Mentor Development**
- > **Career Athletes FAQs**

ANSWERS TO FREQUENT QUESTIONS

WHAT'S DIFFERENT ABOUT CAREER ATHLETES VS. EVERYBODY ELSE?

Career Athletes is NOT strictly a commercial job board exclusively for athletes or a career combine, placement or counseling firm. For over 10 years we have provided student-athletes, athletic departments and Varsity Clubs access to a wide range of career educational and training seminars, custom career community network software, and have facilitated connections between student-athletes and employers. As part of a national social network of college athletic departments, your student-athletes leverage the power of the entire Career Athletes platform.

HOW IS THIS DIFFERENT THAN OUR CAMPUS CAREER CENTER?

Career Athletes is NOT competitive with any other career service at your university. Your career network is designed to be COMPLEMENTARY and an additional resource dedicated to your extended athletic department family. Having your own network enhances the development and direct access to valuable alumni athlete mentors, provides an online Athlete Dashboard for each athlete to review and respond to new mentor or exclusive employment opportunities year-round, and administrative reporting tools that can give you instant access (and institutional control) to all registered members of your athletic department career network.

HOW MUCH WILL THIS COST MY ATHLETIC DEPARTMENT?

There are no charges to the individual users of this secure network and access to our service is not restricted. The annual costs to create, host, support and service your Custom Athletic Department Career Network are nominal. Our on-campus Career Training and Athlete Development seminars are offered 'at cost' and are available to college athletic departments of any size.

ARE THESE SERVICES COMPLIANT UNDER NCAA RULES?

For over 10 years, Career Athletes has consistently taken a proactive approach in working with the NCAA, NAIA and NJCAA to ensure complete and current compliance with the stated eligibility rules, allowing us to conduct over 800 on-campus visits to more than 240,000 student-athletes. Additionally, Career Athletes has been assisting college athletic departments since 2003 with custom software and communication services designed to assist in automating the pre-existing career connections that generally exist within their athletic family (alumni, coaches, athletic alumni associations, athletes).

For a complete list of our FAQs visit www.careerathletes.com.

“Thank you for all of the wonderful services that Career Athletes provides our student-athletes. Working with Career Athletes this past year has been a pleasure. The information that you provided Pitt student-athletes is priceless. Many of the student-athletes came up to me after your seminar to thank us for bringing Career Athletes on campus. If schools are looking to prepare their student-athletes for a career, then **I would HIGHLY recommend Career Athletes!** Thank you again for a wonderful program and keep up the excellent work!”

Read our complete list of testimonials at www.careerathletes.com

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or telephone us at **(913)-397-6625**

